



**TOMOGAKU**

# TOMOGAKUEN

## The links

- ✓ Official HP : <https://tomogaku.io>
- ✓ twitter  : [https://twitter.com/tomo\\_gaku\\_en](https://twitter.com/tomo_gaku_en)
- ✓ discord  : <https://discord.gg/tomogakuen>
- ✓ Youtube  : [https://www.youtube.com/@tomogakuen\\_mouchoi291](https://www.youtube.com/@tomogakuen_mouchoi291)









# Market Overview : Otaku in Web 2.0

Undoubtedly, the Otaku has become a part of the mainstream in Web 2.0

The Japanese game market led the worldwide game market, and the market leader was otaku-cultured content with a fan base of consumers.

Growing Japan Mobile Game Market



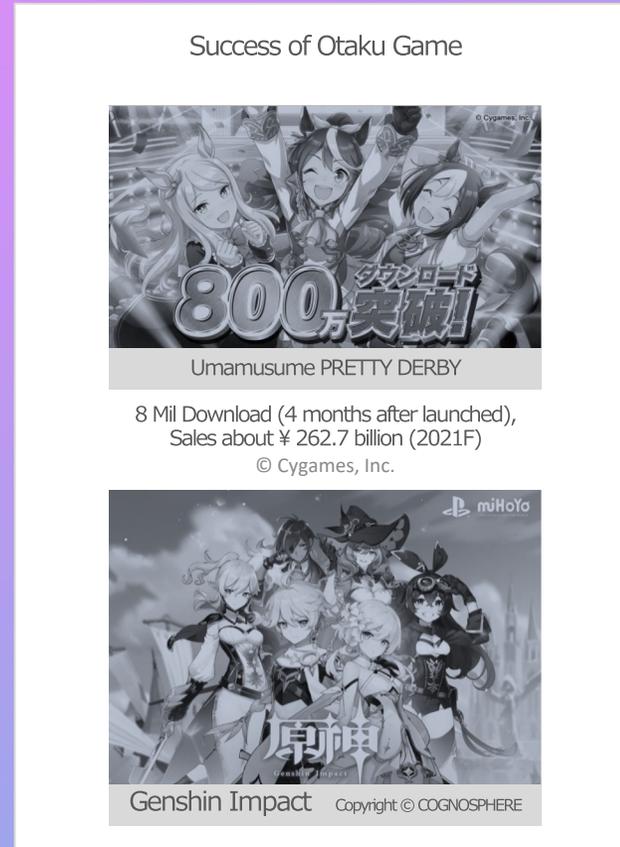
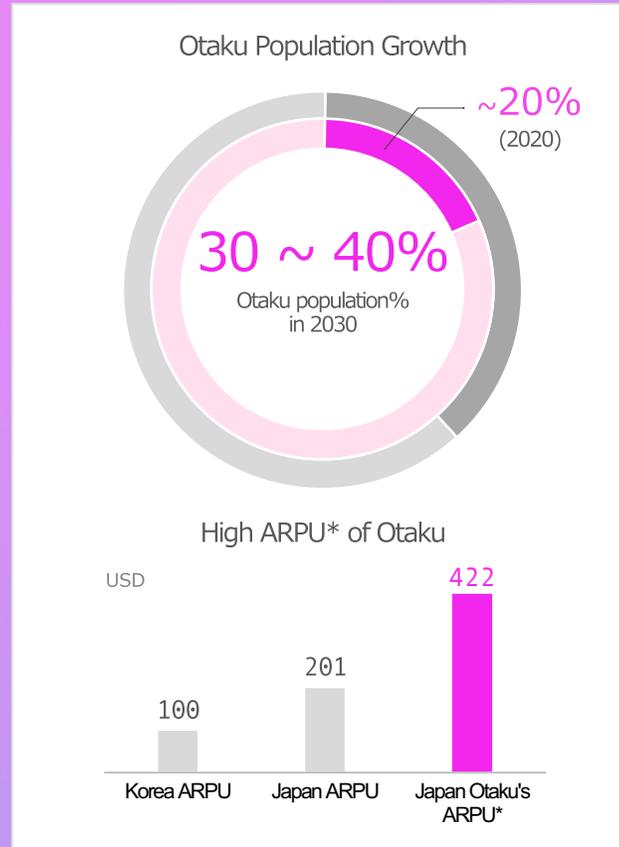
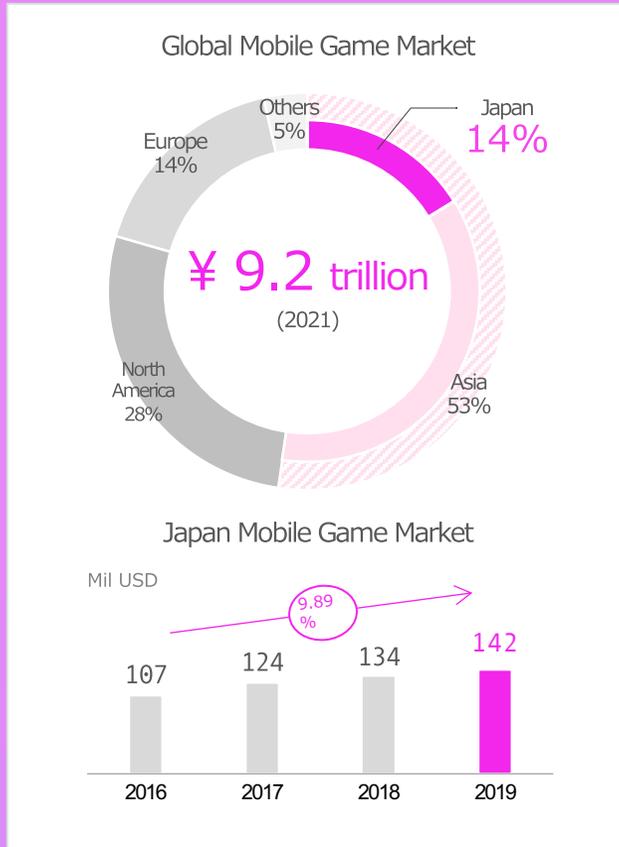
Population Growth



High ARPU



As Mainstream  
Growth of Otaku Game



Source: Statista, Yano Research institute, KOTRA, Sensor Tower  
\*Online Game

# Market Overview : Otaku in Web 2.0

## Trends not just in Japan but around the globe.

Otaku-cultured content is no longer a niche genre that is enjoyed by a select few but has evolved into a mainstream culture that the whole world can appreciate and enjoy.

2013



© MIXI

Monster Strike(Collecting)  
Top 10 Game in terms of revenue,  
Only in Japanese app store & play store

2014 ~ 2020



© TYPE-MOON / FGO PROJECT

Fate Grand Order(Collecting, Anime & Otaku)  
Top 10 Game in terms of revenue,  
Global app store & play store

2022



© Cygames, Inc.

Umamusume PRETTY DERBY(Collecting, Anime & Otaku)  
Top 5 Game in terms of revenue,  
Global app store & play store

# Market Overview : Otaku in Web 3.0

## Multiple Manga Projects proved the potential of Otaku in Web 3.0

Several projects have begun to demonstrate the potential of otaku culture in the Web3 domain, and otaku content will eventually become the primary content area in the Web3 environment.

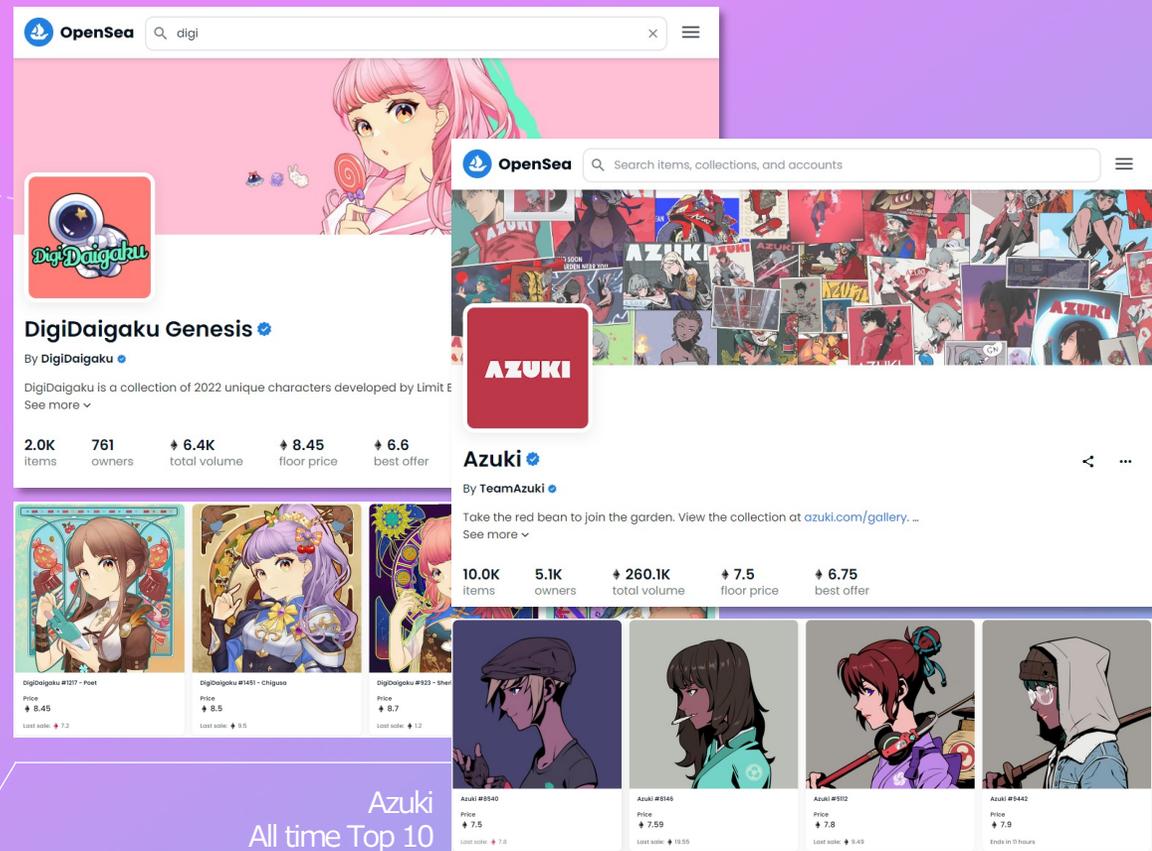
- Closed Community
- Loyalty
- Possessive Desire
- Collection
- Mimic (2<sup>nd</sup> Creation)
- Another World (異世界)
- Otaku

### New Playground

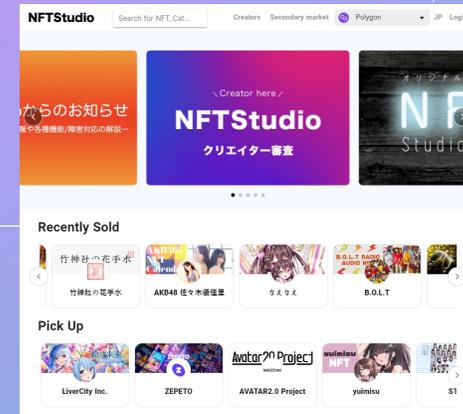
- Web 3.0
- Decentralized
- Uniqueness
- Creation
- Metaverse

### Manga Type NFT's Success

As Mainstream



Azuki All time Top 10



NFT Studio Manga Like NFT Trade Platform

※Images resources from : Opensea Every image is reserved by its own project. (DigiDaigaku Genesis, AZUKI etc)



Tomo(友)  
means Friends!

Gakuen(学園)  
= School

# TOMOGAKU

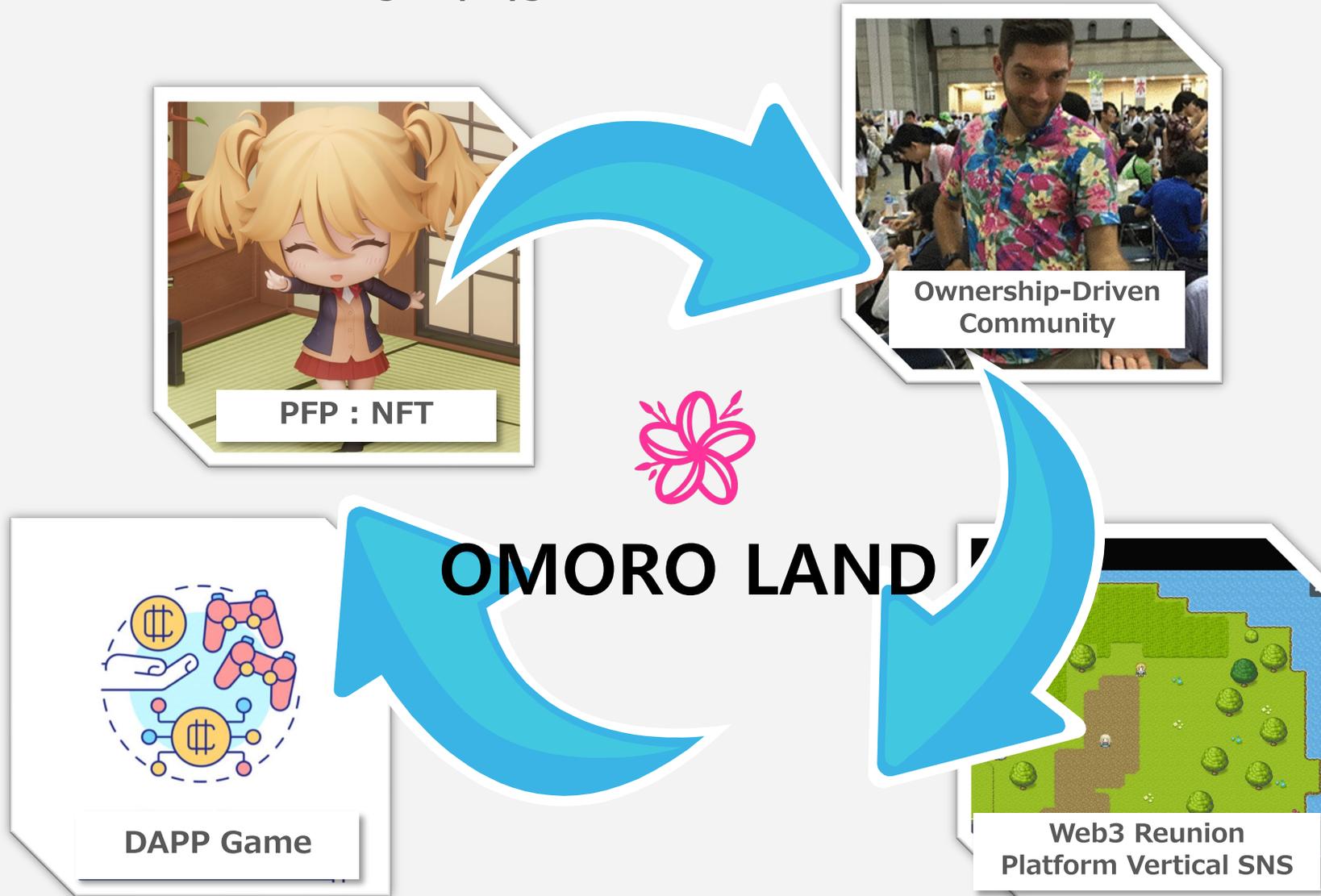
BECOME TOMO'S FAN! >



Explore the endless TomoStory at TOMOGAKUEN, the school of OMORO.land!

# Introducing TOMOGAKUEN Project

We envision the future of NFT ownership as a cross-platform community.  
Our goal is to create a borderless digital playground for Otaku.



## TOMOGAKUEN : Our Concept

**TOMOs are figurines of chibi(small)-characters and they have their own world, like "Toys' Story" on blockchain.**



## STORY

You were just an ordinary adventurer, but when you stumbled upon a mysterious NFT, everything changed.

The NFT was a portal to the digital world of OMORO.land, where you met the TOMOs and were invited on a wild adventure through the magical school TOMOGAKUEN located in the heart of OMORO.land.

There, the TOMOs trained and competed to achieve their goals and earn the title of "TOMO Best". You encountered dangers and challenges on your journey, but remained determined and resourceful.

In the end, the TOMOs achieved their goal and were on their way to living out their dreams in TOMOGAKUEN.



TOMOGAKUEN : PFP

TOMOGAKUEN PFPs make up of several Series.



## NEW ERA OF FIGURIZED WORLD!

Extraordinary Students(TOMOs) as form of NFT

### TOMO SERIES

Unique designed NFTs for PFP

Collaborations with famous illustrators, projects, materials and so on.

Series : Ikkisei / Nikisei / Sankisei / Yonkisei / Gokisei ...

### UTILITIES

Limited Additional Content Available

- You can enjoy the metaverse OMORO land limited to members.
- You can participate in offline events limited to members.
- You can participate in the online bulletin board only for members

### BENEFIT

- If you buy the first edition TOMOGAKUEN Genesys, you will be able to buy subsequent versions at discounted price.
- You can enjoy the game with your own character.
- You can purchase a game NFT limited to members.

## TOMOGAKUEN : PFP

### Every TOMO will have face and expressions.

Basically, it is designed to be used in metaverse, games, etc., so, facial expressions and movements are composed as a set. And also, each NFT has its own name.



Tomogaku\_Boy, Facial Expressions :  
<https://youtube.com/shorts/hg4nq1us3JQ>



Tomogaku\_Girl, Facial Expressions :  
<https://youtube.com/shorts/q-QPzahc71g>



Dancing ① : <https://youtu.be/phgzWapVT2Y>  
Dancing ② : <https://youtu.be/0SdVJjl2oIA>



# TOMO-IE : Diorama Set for playing with NFTs

**It will be provided a space\_TOMO-IE where you can express yourself with TOMOs.**

You can have fun taking pictures by staging various scenes with TOMOs on Diorama set.



# TOMOGAKUEN : Game Features

**Raise your TOMOs to be the "TOMO best"! Friendship, love, and youth are at TOMOGAKUEN.**

Enjoy to raise your own TOMOs by training their skills.

It requires OKOZUKAI(In game money) for Raising them, but if you raise them properly, TOMOs will earn you Big OKOZUKAI instead.

The images under developing



Training & Study

Spend OKOz to improve the Stats  
Earn OKOz by Part time Jobs



Get Senpai's Support

Ask Help to another TOMOs for Support  
Accelerate your TOMOs Training



Win the contest!

Compete with others by Examination  
Get OKOz for Reward



Publish KageTOMO

Publish your Graduated TOMOs, KageTOMOs  
(untradable NFT, located in DAO wallet)  
Lend or Play KageTOMOs to earn more OKOz



# OMORO .Land

Web3 Fun Reunion  
Vertical SNS on Blockchain

ウェブゲーム開発用テストバージョンのハンゲル文字列テストです。

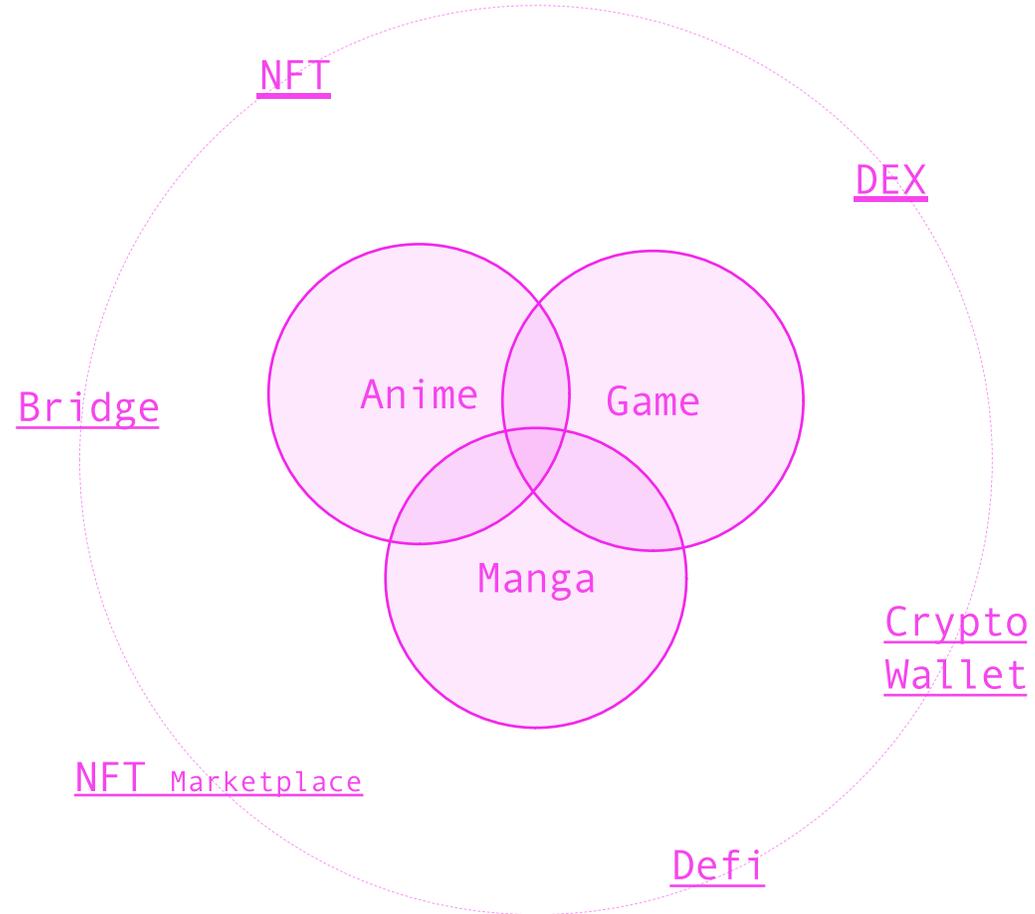
Write your message and press Enter

A

# OMORO.land : An SNS with gaming communications on Blockchain

## Introducing New Playground for Otaku in the Blockchain World.

Otakus are gradually exposed to blockchain by playing & consuming the friendly IPs.



© SoulSurfers Co., Ltd.  
© Madorca Inc.  
© TMHC

# OMORO land : Blockchain Playgroud Platform for IPs

“Connect each IPs on Blockchain playground, OMORO land”



TOMOGAKUEN  
Kixiv  
...and more project will be coming



OMORO land

IP Cultural intersection network

The OMORO land is an ecosystem to provide value to each NFT Series as an IP.As the OMORO land expands, so does the utility.

With cross-platform digital ownership in mind, we've been developing an ecosystem to enhance the use of TOMOGAKUEN NFTs as a web3 entity.

Our goal is to provide holders with experiences and an expansive toolkit of high-quality figurized art, DAPP Access pass including TOMOGAKUEN, NFTs, and access to opportunities through strategic partnerships.

## APPENDIX : The Team

**Super Players and Otakus have been gathered!**



**SOULSURFERS**  
Producing Company



**Madorca**  
Development Company

## APPENDIX : Founders

**We are the ones...with unending passions, enjoy new challenges,caring fellows, and independent.**

Creators of Tokyo Mongz Hills Club (TMHC)

Top.5 NFT sold volume in JPN 2022 (Total Minting JPY amounts based)



JJ  
Business/Operation  
Founder of Soul Surfers  
Principal of TOMOGAKUEN  
Father of TokyoMongzHillsClub



Reccu  
Art  
Super Kicker  
Creator of Miconote  
Art Director of TokyoMongzHillsClub



Razy  
Developer  
Otaku enthusiast  
Creator of Miconote  
Developer of TokyoMongzHillsClub

APPENDIX : Members of operating & moderating

Super Players and Otakus have been gathered!



Rice chan\*  0x\_Rice#1073



まきあ  TOMOGAKUEN#1421



Zuu  zuu#4283



HIRO  TOMOGAKUEN#9467



潮太陽  潮太陽#8512



iORi  iORi#5711



Arigato Gozaimasu!

JOURNEY WILL BEGIN WITH SINGLE STEP